



COMPANY PROFILE

Asset Property

A diversified investment platform connecting clients to markets, real assets, and managed plans through one clear website and investor area.

DOCUMENT

AP-CORP-PROFILE-2026

VERSION

Company Profile

REGISTERED OFFICE

Mount Waverley VIC 3149

CONTACT

info@assetproperty.ltd

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Inside this company profile

How Asset Property is organised, how the website works, how clients move from research to funding, and how corporate, agreement, and capital topics are presented.

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ISSUED CAPITAL

AUD 2.50m

Ordinary share capital supporting platform operations.

ANNUAL PLATFORM REVENUE

AUD 4.80m

Operating revenue across plans, services, and partnerships.

ASSET SLEEVES

8 desks

Equities, income, metals, agriculture, property, energy, multi-asset, digital.

JURISDICTION

Victoria

Proprietary company limited by shares. Australia.

One company. Several ways to put capital to work.

Asset Property is a diversified investment company. Property is one sleeve in the catalogue, not the whole firm. Clients compare markets, income strategies, real assets, and managed plans with the same standard of writing, risk labeling, and process.

Trust is practical: plain language, documents that can be inspected, a registered office that can be checked, and an investor area that matches what the public site describes.

LEGAL NAME	Asset Property PTY LTD
COMPANY TYPE	Proprietary company limited by shares
REGISTERED OFFICE	Level 2, 541 Blackburn Road, Mount Waverley VIC 3149, Australia
PUBLIC CONTACT	info@assetproperty.ltd



Operating focus

Provide one public platform where clients research assets, review plans, complete registration, fund accounts, and monitor holdings.

How the platform is structured

The public website is the research layer. The investor area is the account layer. Both are designed to say the same thing in the same order.

Public site

Home, assets, plans, how it works, about, certificate, legal papers, and support.

Account opening

Registration, confirmation, login, and required identity checks before deposit.

Investor area

Deposit, plan selection, holdings, earnings, withdrawals, and history.



01 Browse assets and plans

Compare category, deposit range, ROI window, term, and risk labeling.

02 Open and verify access

Complete registration, confirm the account, then finish required checks.

03 Fund and allocate

Deposit through available channels, select a plan, and track activity.

04 Review statements and support

Use history screens and support when clarification is needed.

Desks clients can compare

Each desk is labeled as its own asset class. Mixing categories only helps when risk, horizon, and process stay visible.

Equities Listed company ownership and managed equity exposure.	Fixed income Income-led strategies with clearer cash-flow expectations.
Precious metals Metals exposure used for diversification.	Agriculture Production-linked themes with longer cycles.
Real estate Property-linked strategies with documented hold periods.	Energy and resources Cyclical resource themes with risks stated upfront.
Multi-asset Managed blends across sleeves in one path.	Digital assets Selective digital exposure with higher risk kept visible.



Plans on the website show deposit ranges, ROI windows, terms, and coverage notes so clients can compare packages before signup.

Novice, Dynamic, and Premium

Pick by deposit range. ROI, term, and cover are listed the same way on every package.
Affiliate commission 5%. Portfolio manager and 24/7 support included on every plan.

Novice \$200 – \$49,999 \$200 min ROI 2.5% daily Term 5 days Cover 12.5%	POPULAR Dynamic \$10,000 – \$99,999 \$10,000 min ROI 3.5% daily Term 10 days Cover 30%	Premium \$100,000 – \$500,000 \$100,000 min ROI 5% daily Term 30 days Cover 150%
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Open an account, fund through supported methods in the dashboard, then select the plan that matches your budget and time frame.

From first visit to funded allocation

Investment plans package the firm's desks into clear deposit bands and terms. Clients read plan facts, risk notes, and legal papers before funding. The investor area then mirrors that sequence: deposit, allocate, monitor, withdraw according to plan rules.

ENTRY POINT	Browse plans and desks on the public site
ACCOUNT	Signup, confirmation, login
FUNDING	Deposit through approved channels
ALLOCATION	Select plan and confirm within account
ONGOING	Earnings, history, withdrawals, support



What clients should compare

Minimum deposit, ROI window, term length, coverage notes, horizon, and risk tolerance.

What the firm publishes

Clear plan facts, reachable support, company records, and legal papers beside the marketing pages.

Documents that govern the relationship

Client relationships move through published rules, account terms, and where required, countersigned commercial papers.



Website terms

Use of the public site, account rules, and platform process.

Privacy and risk

How data is handled and how asset risks are disclosed.

MOU / commercial papers

For partners or larger allocations: scope, timelines, confidentiality, and next agreement steps.

Typical MOU contents: parties, purpose, confidentiality, document exchange, proposed commercial next step, and governing contacts. Final binding terms sit in the executed agreement.

Related papers: Legal / rules hub, Privacy, Risk, Certificate documents, Support via info@assetproperty.ltd.

Corporate capital structure

Share capital supporting the proprietary company that operates the platform.

AUTHORISED CAPITAL

AUD 5.00m

Authorised capital ceiling for the company.

ISSUED CAPITAL

AUD 2.50m

Issued ordinary share capital.

ORDINARY SHARES ON ISSUE

2,500,000

Based on AUD 1.00 ordinary share issue price.

COMPANY FORM

Pty Ltd

Limited by shares · Victoria registration.

SHARE CLASS	Ordinary shares
VOTING	One vote per ordinary share, subject to constitution
TRANSFER	Proprietary company restrictions under constitution and Corporations Act
DIVIDENDS	At board discretion from available profits, subject to law
LISTING STATUS	Not currently presented as a listed IPO vehicle

For current extracts or ownership particulars required for diligence, contact info@assetproperty.ltd.

How the firm earns, and how growth is framed

Revenue mix

Platform and plan administration fees, asset-linked service charges, and partnership introductions where contracted.

Annual revenue

AUD 4.80m

Operating revenue across the platform and related services.

Gross margin band

38% to 46%

Operating costs, support, compliance, and marketing influence outcomes.



IPO and listing posture

Asset Property may evaluate future capital raising or listing options as the platform matures. Any future offer would require separate formal documents and regulatory process.

Client returns vs company revenue

Plan ROI windows describe product terms. Company revenue describes the firm's operating picture. They are different topics.

Records clients can inspect

Certificate PDF

Official registration certificate available from the company documents page.

Legal / rules hub

Terms, privacy, risk, and related platform papers in one index.

Support channel

info@assetproperty.ltd for extracts, clarifications, and onboarding questions.



01 Open the certificate PDF

Confirm company name and registration details.

02 Match the contact page address

Level 2, 541 Blackburn Road, Mount Waverley VIC 3149.

03 Review terms, privacy, and risk

Company records describe the entity. Platform rules describe account behaviour.

04 Contact support when needed

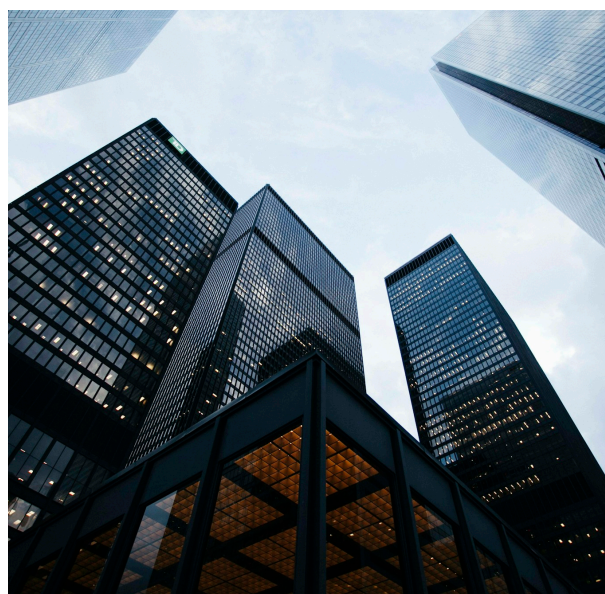
Ask for clarification before larger allocations.

Ready for a closer look

Use the public site to compare assets and plans. Use company documents to inspect the entity. Open an account when you are ready for verification and funding.

COMPANY	Asset Property PTY LTD
OFFICE	Level 2, 541 Blackburn Road Mount Waverley VIC 3149 Australia
EMAIL	info@assetproperty.ltd
WEBSITE ACTIONS	About · Company documents · Investments · Support · Signup
DOCUMENT ID	AP-CORP-PROFILE-2026

Browse investments, open the certificate PDF, then contact the team if you need partnership or diligence support.



Next step

Compare assets on the website, read the company documents page, then write to info@assetproperty.ltd when you need a direct conversation.

11 • CERTIFICATE OF REGISTRATION

Official company certificate

The following pages are the official certificate of registration for Asset Property. Review them with the company particulars and registered office details published on the website.



Asset Property PTY LTD

Certificate file attached as the next section of this Company Profile.

Registered office: Level 2, 541 Blackburn Road, Mount Waverley VIC 3149, Australia

Contact: info@assetproperty.ltd

The certificate pages that follow are the company's official registration document, included in full.



ASIC

Australian Securities & Investments Commission

Australian Company

ASSET & CAPITAL FINANCE PTY LTD
ACN 643 919 331

Extracted from ASIC's database at AEST 10:58:06 on 08/10/2024

Company Summary

Name: ASSET & CAPITAL FINANCE PTY LTD

ACN: 643 919 331

ABN: 72 643 919 331

Registration Date: 31/08/2020

Next Review Date: 31/08/2025

Status: Registered

Type: Australian Proprietary Company, Limited By Shares

Locality of Registered Office: MOUNT WAVERLEY VIC 3149

Regulator: Australian Securities & Investments Commission

Further information relating to this organisation may be purchased from ASIC.